

FOR IMMEDIATE RELEASE

LORENZ Newbook Inc. releases labelBridge v1.2

Toronto, May 17 2006 -- LORENZ Newbook has released version 1.2 of the labelBridge Structured Labeling Solution. labelBridge is a web-based solution for creating, managing and publishing pharmaceutical labeling information according to the FDA's SPL specifications. This new version includes a powerful validation engine which verifies conformance to the ELIPS Tier I and II requirements, and support for publishing SPL instances directly to the docuBridge Submission Management System from LORENZ Life Sciences for inclusion in eCTD submissions.

The release also provides additional productivity enhancing features for end users including Search and Replace, Copy/Paste for SPL structures such as products, ingredients and text sections, improved image management and an online help system that integrates with the FDA SPL Implementation Guide. The new features and enhancements in labelBridge v1.2 reinforce its capability as an effective and innovative solution for organizations who wish to confidently create, manage and publish SPL compliant product labeling information.

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About LORENZ Newbook Inc.

LORENZ Newbook Inc. (LNI) is a joint venture between Newbook Production Inc. and LORENZ Life Sciences which supports North American life sciences industry clientele on three broad fronts. It designs, develops and co-markets with LORENZ labelBridge™, a pharmaceutical label preparation and management system designed to allow users to develop and maintain labels compliant to rapidly evolving standards in both the U.S. and Europe. labelBridge™ allows business users to focus on content as opposed to technical issues like XML tagging. LNI also provides sales and marketing support to LORENZ in Canada, participates in trade industry forums and supports LORENZ customers. Finally, LNI provides business and technical professional services to customers, including editorial and production services related to product labeling, training and Canada-wide technical support.

For more information on LORENZ Newbook, please visit <http://www.labelbridge.com>.